



Hi There,

Branding is very important to Bedlam Fringe. As one of the oldest and most recognised venues at the festival we're always looking for ways to target our brand into different mediums and media and it is by and large the responsibility of the Graphic Designer to do that. The Graphic Designer will need to work with all departments across Press, Front of House, and Tech to make sure that the Bedlam Brand is preserved and disseminated through all aspects of the venue. Additionally the Designer will need to work closely with the Venue Manager and Press and Marketing Manager to determine what exactly this year's branding will entail.

Individuals interested in applying for this position should hopefully have a long term interest in design and be ready and willing to work as a team with the 2017 Venue Manager and their team. If you have any questions about the role or the recruitment process please don't hesitate to contact info@bedlamfringe.co.uk

Below is a more detailed list of requirements for the role. The deadline for applications is 5pm on April 23rd, please prepare a CV, covering letter, and a portfolio of your previous work to info@bedlamfringe.co.uk

We look forward to hearing from you.

Regards,

Conor Marlborough
Venue Manager 2017



Expectations of Applicants

1. Have a good knowledge of all aspects of making theatre.
2. Have experience in graphic design at a professional level
3. Have experience in design for print and web.
4. Have high level of proficiency in Adobe creative applications or similar.
5. Be prepared to work closely with the Press and Marketing and Venue Managers to develop the Venue's Brand
6. Have experience translating branding to merchandise and uniforms.
7. Be prepared to help unify individual company's branding with the venue's
8. Be available part-time from appointment until preparations for Bedlam Fringe is complete

Desirable skills

1. Understanding of all aspects involved in the making of theatre.
2. A very positive attitude towards Bedlam and a strong desire to work for us and to help support future developments to reach consistent standards of excellence
3. A dedication to delivering a genuinely world class festival programme
4. Sensitive approach to handling confidential information
5. Ability to plan and prioritise with attention to detail
6. Good telephone and e-mail manner
7. Ability to integrate and operate well in a team environment
8. The ability to build and maintain good working relationships
9. Good communication and interpersonal skills
10. The ability to think on your feet and make quick decisions when necessary
11. A willingness to learn new skills as required and undertake appropriate training
12. Enthusiasm, self motivation, imagination and ambition
13. Flexibility in terms of hours worked/shift pattern

Please email your CV, covering letter, and portfolio to info@bedlamfringe.co.uk. Applications close on April 23rd at 5pm. Best of luck!